

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Just Over Half Say They Were Aware of PC Convention

The plurality unmoved by the "People's guarantee"

Toronto, December 7th – In a random sampling of public opinion taken by The Forum Poll™ among 861 Ontario voters, more than half (TOP2: 54%) say they are at least somewhat aware of the Ontario Progressive Conservative policy convention, with one-sixth (17%) saying they are very aware of the Ontario, while just over a third (37%) say they are somewhat aware.

4 in 10 (BTM2: 42%) had little to no awareness of the convention, with a quarter (26%) saying they are not very aware, while another one-sixth (16%) say they are not at all aware.

Few (4%) said they did not know.

Plurality say the "people's guarantee" won't change their vote

More than 4 in 10 (44%) say they are neither more likely, nor less likely to vote for Patrick Brown in response to his promise that he will not seek a second term as premier if he fails to meet his five major campaign commitments.

Just under 2 in 10 (TOP2: 19%) say they are at least somewhat more likely to vote for Patrick Brown's Progressive Conservatives, while a quarter (BTM2: 26%) say they are at least somewhat less likely to vote Progress Conservative in response to the people's guarantee.

Respondents most likely to have their leaning unchanged include those aged 35-44 (51%), the highest earners making \$60-\$80,000 (47%), \$80-\$100,000 (48%), or the most wealthy (50%), with a post graduate degree (54%), living in Toronto (51%), and supporting the NDP.

Respondents most likely to say that they would be more likely to vote for Patrick Brown's PCs include those aged 45-54 (23%) or 65+ (21%), the least wealthy (28%) or earning \$80-\$100,000 (27%), with a college/university degree (24%), living in the 905 (21%) or Southwestern Ontario (24%), and supporting the PCs (34%).

Only one in ten Liberal (11%) or NDP (9%) voter said this policy would make them more likely to vote for Patrick Brown.

Respondents most likely to say that they would be less likely to vote for Patrick Brown's PCs include those aged 55-64 (32%) or 65+ (29%), those earning \$20-\$40,000 (27%) or \$40-\$60,000 (29%), the least educated (30%) or with some college/university (29%), living in Eastern Ontario (30%), or the 905 (32%), and supporting the Ontario Liberals (38%).

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"Just over half said they were aware of the Ontario Progressive Conservatives' policy convention," said Dr. Lorne Bozinoff, President of Forum Research. "And Brown's signature commitment, what he calls the "people's guarantee", did not change a lot of minds about his party."



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2 in 10 (21%) self-identified PC voters said that this policy would make them less likely to vote for Patrick Brown.

“Just over half said they were aware of the Ontario Progressive Conservatives’ policy convention,” said Dr. Lorne Bozinoff, President of Forum Research. “And Brown’s signature commitment, what he calls the “people’s guarantee”, did not change a lot of minds about his party.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 861 randomly selected Ontario Voters. The poll was conducted November 29-30, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp



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Policy Convention awareness

Based on what you have seen or heard, how aware are you of the Ontario Progressive Conservative policy convention?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	861	129	128	146	191	267	483	354
TOP2	54	45	58	56	57	56	57	51
BTM2	42	47	39	41	39	42	40	44
Very aware	17	15	16	16	22	16	19	15
Somewhat aware	37	30	42	41	35	39	38	36
Not very aware	26	19	23	31	26	36	24	27
Not at all aware	16	28	16	9	14	6	16	17
Don't know	4	8	2	3	4	2	3	5

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	861	77	114	126	107	77	181
TOP2	54	58	47	50	51	59	58
BTM2	42	36	44	43	43	39	41
Very aware	17	28	9	12	13	19	17
Somewhat aware	37	31	37	38	39	40	41
Not very aware	26	14	33	31	33	29	24
Not at all aware	16	22	11	12	9	10	18
Don't know	4	6	10	7	6	1	1

Region

%	Total	Eastern Ontario	Toronto 416	Toronto 905	South-western Ontario	North-eastern Ontario	North-western Ontario
Sample	861	160	207	198	208	70	18
TOP2	54	51	53	58	56	45	35
BTM2	42	47	45	37	42	43	65
Very aware	17	10	22	17	21	7	4
Somewhat aware	37	41	31	41	34	38	31
Not very aware	26	25	30	26	22	27	41
Not at all aware	16	22	14	11	20	16	24
Don't know	4	2	2	5	3	12	0



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	861	140	202	346	173
TOP2	54	43	53	55	58
BTM2	42	49	43	40	41
Very aware	17	13	16	18	17
Somewhat aware	37	30	38	38	41
Not very aware	26	28	28	21	32
Not at all aware	16	21	15	18	9
Don't know	4	8	4	5	1

Ballot intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	861	341	218	159	65	31
TOP2	54	69	51	48	32	53
BTM2	42	28	48	47	66	39
Very aware	17	25	19	5	7	20
Somewhat aware	37	44	33	43	25	33
Not very aware	26	19	38	27	24	22
Not at all aware	16	9	10	19	41	17
Don't know	4	3	1	6	2	7



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Second term commitment

Does Patrick Brown's promise that, if elected, he will not seek a second term as premier if he fails to meet his five major campaign commitments, make you more likely, less likely, or neither more likely nor less likely to vote for the Progressive Conservatives in the next provincial election?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	861	129	128	146	191	267	483	354
TOP2	19	19	16	23	16	21	22	17
BTM2	26	21	27	27	32	29	26	27
Much more likely	12	13	11	12	12	14	14	11
Somewhat more likely	7	7	5	11	4	7	9	6
Neither less likely nor more likely	44	44	51	41	43	40	46	41
Somewhat less likely	10	4	13	10	13	12	10	9
Much less likely	17	17	13	17	19	17	16	18
Don't know	11	16	6	10	9	9	6	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	861	77	114	126	107	77	181
TOP2	19	28	16	17	21	27	21
BTM2	26	25	27	29	23	25	23
Much more likely	12	19	12	11	13	10	14
Somewhat more likely	7	9	5	6	9	17	6
Neither less likely nor more likely	44	24	41	41	47	48	50
Somewhat less likely	10	3	12	7	9	18	9
Much less likely	17	22	15	22	14	7	14
Don't know	11	23	16	13	8	1	7



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Region

%	Total	Eastern Ontario	416	905	South-western Ontario	North-eastern Ontario	North-western Ontario
Sample	861	160	207	198	208	70	18
TOP2	19	14	17	21	24	19	15
BTM2	26	30	25	32	22	18	23
Much more likely	12	7	11	15	18	4	5
Somewhat more likely	7	7	5	6	6	15	10
Neither less likely nor more likely	44	43	51	41	44	41	44
Somewhat less likely	10	13	8	9	10	8	7
Much less likely	17	17	16	23	11	10	16
Don't know	11	13	8	6	11	21	18

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	861	140	202	346	173
TOP2	19	19	20	24	10
BTM2	26	30	29	21	31
Much more likely	12	11	15	14	7
Somewhat more likely	7	7	5	10	3
Neither less likely nor more likely	44	26	43	46	54
Somewhat less likely	10	11	12	8	10
Much less likely	17	19	17	13	22
Don't know	11	26	8	9	5



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Voter Ballot Intention

%	Total	Progressive Conservative	Liberal	New Democratic	Green	Other Parties
Sample	861	341	218	159	65	31
TOP2	19	34	11	9	13	10
BTM2	26	21	38	29	21	28
Much more likely	12	24	5	4	6	4
Somewhat more likely	7	10	6	5	7	5
Neither less likely nor more likely	44	38	47	53	43	43
Somewhat less likely	10	11	9	7	11	10
Much less likely	17	10	29	22	10	18
Don't know	11	6	4	9	23	19

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